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THE UNIVERSITY OF OKLAHOMA

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SUMMARY OF INDICATORS

Category	11 Mos. '84	11 Mos. '83	Nov. '84	Percentage Change 11 Mos. '84/83	Percentage Change Nov./Oct. '84
Personal Income (Monthly Average)[a]					
Unadjusted ($000,000)	3,416	3,123	3,536	9.4	0.5
Adjusted for CPI ($000,000)	1099.4	1048.0	1121.5	4.9	0.5
Crude Oil Production (000 bbl)[a,b]	140,394	133,194	13,941	5.4	-8.6
Industrial Power Sales (000,000 Kwh)[c]	7,433	7,099	677	4.7	-4.4
Total Bank Deposits ($000,000)[d]					
Demand	7,554	NA	7,651	NA	0.2
Savings	24,962	NA	26,439	NA	0.7
Savings and Loan Associations ($000,000)					
Assets	8,915	7,814	9,370	14.1	0.8
New Mortgage Loans Made	1,347	1,454	74	-7.4	-24.5
Employment[a,e]					
Total Labor Force (000)	1,569	1,548	1,572	1.4	-1.2
Total Employment (000)	1,457	1,405	1,465	3.7	-1.1
Unemployment Rate (%)	7.2	9.2	6.8	—	—

NA = Not Available.
[a]Includes revisions in previous month's data.
[b]10 months and October data.
[c]Sales of larger privately owned utility companies.
[d]Total deposits of the Federal Reserve Member Banks; Savings includes all types of NOW accounts.
[e]Civilian Labor Force.

RETAIL TRADE IN SELECTED CITIES ($000)

City	Nov. '84 Adjusted	Nov. '84 Unadjusted	Adjusted[a] '84/'83 11 Mos.	Adjusted[a] 1984 Nov./Oct.	City	Nov. '84 Adjusted	Nov. '84 Unadjusted	Adjusted[a] '84/'83 11 Mos.	Adjusted[a] 1984 Nov./Oct.
Ada	15,032	15,316	12.7	2.5	Idabel	4,362	4,537	3.5	3.3
Altus	12,480	12,475	8.9	12.1	Lawton	37,530	38,126	10.6	-2.2
Alva	4,104	4,108	6.9	-3.0	McAlester	14,904	14,972	13.4	4.0
Anadarko	5,317	5,227	13.8	5.1	Miami	9,671	9,791	10.0	2.9
Ardmore	19,388	19,491	10.4	-0.1	Midwest City	36,339	35,932	14.6	-0.2
Bartlesville	29,117	28,363	9.4	2.1	Norman	43,827	42,644	12.2	3.1
Blackwell	3,457	3,591	6.3	2.7	Oklahoma City	268,595	263,173	11.0	4.2
Broken Arrow	17,928	17,363	6.5	-0.7	Okmulgee	6,515	6,582	7.2	2.9
Chickasha	11,496	11,759	6.2	-3.5	Pauls Valley	4,133	4,217	9.0	2.3
Clinton	7,174	7,252	5.4	2.0	Pawhuska	2,616	2,526	11.8	0.8
Cushing	5,981	6,066	24.2	0.7	Ponca City	16,083	15,795	4.5	8.0
Del City	10,761	10,857	10.9	-1.1	Poteau	4,453	4,646	4.3	3.9
Duncan	16,170	16,354	5.2	1.7	Sand Springs	9,721	9,768	5.5	-3.3
Durant	7,614	7,737	11.0	2.4	Sapulpa	10,429	10,590	23.6	-2.6
Edmond	29,208	27,046	12.1	1.2	Seminole	5,232	4,773	1.5	-3.1
Elk City	6,303	6,207	3.5	-1.7	Shawnee	17,710	17,962	12.4	-1.4
El Reno	7,748	7,787	8.0	-6.4	Stillwater	17,898	17,575	15.9	4.0
Guthrie	4,897	4,826	7.1	2.0	Tahlequah	7,387	7,328	5.6	4.8
Guymon	4,393	4,405	5.1	4.1	Tulsa	226,004	235,652	2.9	-4.2
Henryetta	4,890	5,022	14.2	6.8	Watonga	2,415	2,492	5.2	8.8
Hobart	2,617	2,654	2.8	3.4	Wewoka	1,705	1,746	4.7	2.2
Holdenville	2,557	2,602	14.3	4.8	Woodward	11,449	11,672	6.4	0.4
Hugo	3,499	3,498	8.7	1.4	**Total**	991,109	992,505	8.6	0.7

[a]Percentage Change

RETAIL TRADE IN METRO AREAS AND STATE
($000)

Retail Trade	11 Mos. '84 Adjusted	11 Mos. '83 Adjusted	Nov. '84 Adjusted	Nov. '84 Unadjusted	Percentage Change 11 Mos. '84/'83 Adjusted	Percentage Change Nov./Oct. '84 Adjusted	Percentage Change Nov./Oct. '84 Unadjusted
OKLAHOMA CITY MSA							
Food	1,813,721	1,488,464	134,783	126,575	21.9	-0.2	-1.5
Apparel	202,008	194,114	17,048	18,896	4.1	2.2	4.3
General Merchandise	769,082	736,568	65,944	67,054	4.4	8.9	15.3
Furniture	294,577	265,162	26,548	27,015	11.1	-0.6	2.0
Lumber	277,656	264,814	21,741	21,246	4.9	-5.4	-11.1
Auto Dealers	1,270,818	1,197,309	110,630	119,500	6.1	4.9	1.7
Service Stations	257,484	243,945	24,809	23,285	5.6	3.7	-3.2
All Other	752,139	676,306	63,137	63,510	11.2	-7.3	-4.9
Total	5,637,485	5,066,682	464,640	467,081	11.3	1.1	-0.1
TULSA MSA							
Food	965,874	1,078,811	82,946	84,362	-10.5	-6.4	—3.5
Apparel	170,954	172,275	15,311	16,674	-0.8	-1.2	9.7
General Merchandise	362,515	323,381	33,209	33,087	12.1	-1.4	5.0
Furniture	230,406	188,977	21,214	20,699	21.9	-13.4	-15.3
Lumber	166,812	167,494	13,761	12,869	-0.4	-6.7	-16.7
Auto Dealers	935,814	881,682	81,467	87,999	6.1	4.9	-1.7
Service Stations	211,082	199,981	20,339	19,089	5.6	3.7	-3.2
All Other	507,802	433,953	45,692	42,129	17.0	2.5	-13.2
Total	3,551,259	3,446,554	313,939	316,908	3.0	-1.5	-4.5
ENID MSA							
Food	98,233	77,554	11,214	10,183	26.7	28.6	15.0
Apparel	18,397	23,189	1,591	1,622	-20.7	-2.1	0.4
General Merchandise	45,278	44,333	3,922	4,134	2.1	-0.3	18.1
Furniture	16,264	15,965	1,390	1,342	1.9	2.8	0.5
Lumber	23,927	25,083	2,093	2,177	-4.6	-11.5	-16.6
Auto Dealers	98,316	92,629	8,559	9,245	6.1	4.9	-1.7
Service Stations	18,203	17,255	1,756	1,646	5.5	3.8	-3.1
All Other	69,374	67,088	5,318	5,944	3.4	-23.9	-7.2
Total	387,992	363,096	35,843	36,293	6.9	2.9	2.4
LAWTON MSA							
Food	150,057	130,360	13,586	12,854	15.1	-2.1	-1.1
Apparel	15,885	16,262	1,364	1,478	-2.3	-6.1	1.6
General Merchandise	77,696	65,805	7,100	7,035	18.1	-3.8	-0.4
Furniture	25,703	24,022	2,180	2,144	7.0	-3.2	-1.1
Lumber	22,448	18,915	1,892	1,831	18.7	-5.7	-8.9
Auto Dealers	134,733	126,938	11,729	12,669	6.2	4.9	-1.7
Service Stations	23,654	22,427	2,281	2,139	5.5	3.5	-3.2
All Other	26,961	29,564	2,380	1,914	-0.5	18.4	-18.5
Total	477,137	434,293	42,512	42,064	9.9	0.3	-2.5
MUSKOGEE AREA							
Food	112,686	93,792	11,786	11,465	20.1	7.5	4.1
Apparel	14,203	14,789	1,160	1,155	-4.0	-10.2	-1.3
General Merchandise	33,740	33,210	2,940	2,943	1.6	7.6	10.7
Furniture	11,457	10,550	991	969	8.6	-14.0	-19.1
Lumber	13,368	10,354	1,045	1,099	29.1	-2.9	-12.9
Auto Dealers	79,379	74,790	6,910	7,464	6.1	4.9	-1.7
Service Stations	20,022	18,964	1,929	1,810	5.6	3.7	-3.2
All Other	49,955	39,072	4,117	4,257	27.9	-16.2	-12.4
Total	334,810	295,521	30,878	31,162	13.3	0.1	-1.5
STATE[a]							
Durable Goods	5,737,473	5,404,392	497,535	523,176	6.2	2.0	-2.3
Auto Dealers	3,641,318	3,430,681	316,993	342,408	6.1	4.9	-1.7
Accessory Dealers	466,529	430,843	41,942	40,571	8.3	-5.8	-4.6
Total Automotive	4,107,847	3,861,524	358,935	382,979	6.4	3.5	-2.1
Furniture	412,565	390,833	36,205	36,132	5.6	-2.2	-2.8
Household Appliances	261,651	236,432	22,426	22,131	10.7	-5.1	-5.9
Total Furniture and Appliances	674,216	627,265	58,631	58,263	7.5	-2.4	-4.0
Lumber and Building Materials	721,405	686,423	59,377	57,434	5.1	-6.9	-12.0
Hardware Stores	71,196	65,568	6,123	5,861	8.6	-1.0	-1.2
Total Lumber, Building Materials & Hardware	792,601	751,991	65,500	63,295	5.4	-6.4	4.3
Nondurable Goods	9,551,917	8,827,015	856,888	854,395	8.2	2.9	3.9
Apparel	637,541	811,375	52,734	56,958	-21.4	-0.1	6.1
Drug Stores	178,218	161,166	16,285	17,087	10.6	-2.7	1.7
Eating and Drinking Places	1,515,341	1,350,549	142,783	133,714	12.2	0.8	-7.4
Food Group	3,674,964	3,321,220	300,182	290,168	10.7	1.1	1.2
Service Stations	909,803	862,871	87,776	82,280	5.4	3.7	-3.2
Department Stores, Mail Order Houses and Variety Stores	2,080,376	1,804,644	191,430	217,953	15.3	1.0	20.8
Total Retail Trade	15,289,390	14,231,407	1,354,423	1,377,571	7.4	2.6	1.4

[a]Total includes data for categories not shown in the table.

ENID AND LAWTON MSAs
MUSKOGEE MA

Category	11 Mos. '84	11 Mos. '83	Nov.. '84	Percentage Change 11 Mos. '84/'83	Percentage Change Nov./Oct. '84
ENID MSA					
Employment (Number)[a]					
Labor Force	31,836	32,336	31,400	-1.6	-1.9
Total Employment	29,882	29,900	29,500	-0.1	-1.7
Unemployment Rate (%)	6.1	7.8	6.1	—	—
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	12,038	26,967	400	-55.4	-4.3
Number of Units	173	345	6	-49.9	-14.3
Residential—Multi Family					
Dollar Value ($000)	330	4,710	0	-93.0	0.0
Number of Units	11	148	0	-92.6	0.0
Nonresidential					
Commercial ($000)	5,694	16,582	27	-65.7	0.0
Industrial ($000)	20	321	0	-93.8	0.0
Institutional ($000)	1,527	1,166	0	31.0	0.0
Nonbuilding					
Streets and Highways ($000)	6,320	4,392	2,156	43.9	E
All Other Nonbuilding ($000)	282	132	0	113.6	0.0
Total Construction ($000)	26,211	54,270	2,583	-51.7	359.6
LAWTON MSA					
Employment (Number)[a]					
Labor Force	40,345	39,936	40,500	1.0	-1.9
Total Employment	37,964	37,300	38,100	1.8	-0.8
Unemployment Rate (%)	5.9	6.6	5.9	—	—
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	17,857	34,452	1,100	-48.2	-15.6
Number of Units	302	680	17	-55.6	-10.5
Residential—Multi Family					
Dollar Value ($000)	13,373	4,673	680	186.2	E
Number of Units	611	308	18	98.4	350.0
Nonresidential					
Commercial ($000)	9,633	5,607	910	71.8	-77.8
Industrial ($000)	1,207	1,196	0	0.9	0.0
Institutional ($000)	2,110	100	0	E	—
Nonbuilding					
Streets and Highways ($000)	2,130	1,000	0	113.0	—
All Other Nonbuilding ($000)	0	0	0	0.0	0.0
Total Construction ($000)	46,311	47,028	2,690	-1.5	-52.2
MUSKOGEE MA					
Employment (Number)[a]					
Labor Force	31,485	30,751	31,500	2.4	-1.6
Total Employment	28,132	27,411	28,350	2.6	-1.1
Unemployment Rate (%)	10.4	11.1	10.0	—	—
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	6,150	8,430	903	-27.1	216.8
Number of Units	91	167	11	-45.5	57.1
Residential—Multi Family					
Dollar Value ($000)	6,083	7,236	403	-15.9	—
Number of Units	108	294	16	-63.3	—
Nonresidential					
Commercial ($000)	1,997	6,916	69	-71.1	-75.4
Industrial ($000)	7,402	4,300	0	72.1	0.0
Institutional ($000)	469	2,463	0	-81.0	—
Nonbuilding					
Streets and Highways ($000)	2,452	322	0	E	—
All Other Nonbuilding ($000)	96	23	0	317.4	—
Total Construction ($000)	24,649	29,690	1,375	-17.0	124.3

E = exceeds 600 percent.

[a]Includes revisions in some previous months.

Sources for all tables: Local utilities companies; 10th Federal Reserve District Member Banks; Federal Home Loan Bank of Topeka; Oklahoma Employment Security Commission; United States Department of Commerce, Construction Statistics Division; Oklahoma Department of Transportation, *Progressive Report of the Transportation Director;* Center for Economic and Management Research, College of Business Administration, The University of Oklahoma. The data for all tables were compiled by Marjorie E. Earley, Statistician for CEMR and Mary Long, Research Assistant.

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OKLAHOMA CITY AND TULSA MSAs

Category	11 Mos. '84	11 Mos. '83	Nov. '84	Percentage Change 11 Mos. '84/'83	Percentage Change Nov./Oct. '84
OKLAHOMA CITY MSA					
Employment (Number)[a]					
Labor Force	492,700	479,045	495,500	2.9	-1.1
Total Employment	465,418	449,000	468,800	3.7	-0.8
Unemployment Rate (%)	5.5	7.0	5.4	—	—
New Mortgage Loans Made ($000)[b]	360	325	24	10.8	-25.0
Bank Deposits ($000,000)[c]					
Demand Deposits	1,097	NA	1,171	NA	4.8
Time and Savings Deposits	2,528	NA	2638	NA	7.0
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	509,017	523,404	15,261	-2.8	-42.0
Number of Units	8,669	9,135	267	-5.1	-42.8
Residential—Multi Family					
Dollar Value ($000)	175,662	324,566	2,978	-45.9	-77.1
Number of Units	7,807	11,704	182	-33.3	-72.5
Nonresidential					
Commercial ($000)	252,307	135,949	11,922	85.6	-35.7
Industrial ($000)	53,149	62,320	8,021	-14.7	-7.8
Institutional ($000)	35,693	33,930	2,596	5.2	-38.3
Nonbuilding					
Streets and Highways ($000)	53,458	43,661	12,290	22.4	67.0
All Other Nonbuilding ($000)	15,277	9,284	797	64.6	23.4
Total Construction ($000)	1,094,563	1,133,114	53,865	-3.4	-31.6
TULSA MSA					
Employment (Number)[a]					
Labor Force	373,773	373,309	372,500	0.1	-1.0
Total Employment	344,873	335,727	346,100	2.7	0.7
Unemployment Rate (%)	7.7	10.1	7.1	—	—
New Mortgage Loans Made ($000)[b]	315	326	18	-3.4	-14.3
Bank Deposits ($000,000)[c]					
Demand Deposits	766	NA	739	NA	-2.9
Time and Savings Deposits	1,854	NA	1,901	NA	1.7
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	141,162	243,544	8,779	-42.0	-13.9
Number of Units	2,716	4,647	167	-41.6	-19.7
Residential—Multi Family					
Dollar Value ($000)	71,673	177,887	1,568	-59.7	-57.1
Number of Units	2,722	6,751	64	-59.7	-61.5
Nonresidential					
Commercial ($000)	197,735	135,864	11,998	45.5	-16.7
Industrial ($000)	20,990	13,108	1,725	60.1	40.1
Institutional ($000)	21,557	14,427	1,157	49.4	-57.2
Nonbuilding					
Streets and Highways ($000)	36,117	25,382	257	42.3	60.6
All Other Nonbuilding ($000)	5,192	4,807	262	8.0	-21.8
Total Construction ($000)	494,426	615,019	25,746	-19.6	-21.2

NA = Not Available.

[a]Includes some revisions in previous months' data.

[b]By Savings and Loan Associations.

[c]Total deposits of the Federal Reserve Member Banks; Savings includes all types of NOW accounts.

CONSTRUCTION, STATE

Category	11 Mos. '84	11 Mos. '83	Nov. '84	Percentage Change 11 Mos. '84/'83	Percentage Change Nov./Oct. '84
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	756,684	948,047	32,218	-20.2	-25.3
Number of Units	13,182	17,008	574	-22.5	-26.0
Residential—Multi Family					
Dollar Value ($000)	295,676	574,111	7,472	-48.5	-55.6
Number of Units	12,403	21,694	347	-42.8	-58.3
Nonresidential					
Commercial ($000)	519,248	364,649	28,955	42.4	-27.2
Industrial ($000)	92,950	93,041	10,874	-0.1	2.3
Institutional ($000)	81,908	79,561	6,339	3.0	-45.1
Nonbuilding					
Streets and Highways ($000)	191,835	184,326	25,637	4.1	51.1
All Other Nonbuilding ($000)	22,292	16,609	1,133	34.2	7.3
Total Construction ($000)	1,960,593	2,260,345	112,627	-13.3	-19.5

[a]Includes revisions in previous month's data.